

MHWWA Website Review and Recommendations

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Overview

About this review and recommendations

This review is prepared for the MHWWA Board. I have reviewed all the pages (Dec 2022-Jan 2023), as well as the donation and membership processes, and made recommendations for consideration. This review is not exhaustive.

Where possible, I have offered options for discussion. I have attempted to balance the resource reality of maintaining a website and the need for the site to correctly communicate our mandate and present the organisation in a professional manner.

This review did not cover the copywriting on the site.

This review was updated in August as a to-do list for our website update volunteer.

Note:

- Crossed-out items have already been implemented.
- [Content in “doc name”] refers to content held on another document.
- [Pending Decision] delay making these changes until further notice.
- [Pending Content] content for these updates will come later.

The MHWWA website needs a tidy-up

- There are empty pages and missing images.
- Some information may be out of date or missing.
- The calls to actions can be made clearer, eg: become a member, become a corporate sponsor, donations etc.
- Benefits of membership need to be more clearly articulated.
- More clearly linking the mandate of the organisation with the relevant areas on the website.
- The structure can be streamlined to make navigation less confusing.
- There are issues with the membership application and donation payment processes. This was reported on 22 Nov 2022.

Site Map

The following tree shows the current pages on the website. Each link has been assigned a number that corresponds to the headings in this document.

Note: Some links, like "02 About Us" and "03 Services" do not have actual pages. They are used to collect sub-pages for the menu navigation.

00 Home

- 01 Talk to Someone
- 02 About Us
 - 02-01 Our Story
 - 02-02 Our Mission Vision and Values
 - 02-03 Governance
 - 02-04 Board of Directors
 - 02-05 Our Team
 - 02-06 Our History
 - 02-07 Annual Reports
- 03 Services
 - 03-01 Community Services Directory
 - 03-01-01 Men's Online Directory
 - 03-01-02 Blokes Book and Pocket Directory
 - 03-01-03 Mooditj Marmun Book and App
 - 03-01-04 Disclaimer
 - 03-02 Workshops
 - 03-02-01 For Men
 - 03-02-02 For Service Providers
 - 03-02-03 For Corporate
 - 03-03 Advocacy
 - 03-04 Research
- 04 Resources
 - 04-01 Reports
 - 04-02 Articles
 - 04-02-01 Fathering
 - 04-02-02 General Health and Wellbeing
 - 04-02-03 Mental Health and Wellbeing
 - 04-02-04 Physical Health and Wellbeing
- 05 Events
- 06 News
 - 06-01 Latest News
 - 06-02 Current Projects
 - 06-03 In the Media

- 06-04 Awards
- 07 Members
 - 07-01 Our Members
 - 07-02 Member Benefits
 - 07-03 Become a Member
 - 07-04 Constitution
 - 07-05 Newsletters
- 08 Get Involved
 - 08-01 Corporate Sponsorship
 - 08-02 Donate
 - 08-03 Volunteer
 - 08-04 Join MenshealthWA
- 09 Contact Us
- 10 Cart
- 11 Disclaimer
- 12 Privacy Policy
- 13 Acknowledgement Traditional Ownership
- 14 Equity, Diversity and Substantive Equality

Site-wide comments

These comments apply across the site.

Specific comments about consistency are discussed in greater detail in the remainder of this document.

Type Consistency

We need to go through the site to ensure all text and headings are consistent. There are different headings, some with trailing colons, some in bold and others not, etc. On some pages, only bulleted lists are used instead of headings and text.

Headings should follow the search engine preferred hierarchy with H1 being the page title, followed by H2 for key content blocks, and H3 for more detailed chunks of content.

Page banners take up a lot of vertical space

Suggest reducing the height of all the page banners so users don't have to scroll down as far to get to the real content.

Page banner images render titles illegible

Suggest selecting new background images or adding a darkening layer on top of existing images to help make the white page title text more legible.

Adding a Registered Charity Tick badge

[Pending Decision] If we are entitled to use ACNC's Registered Charity Tick, we should show that on the website. Perhaps in the footer near the Address.

Information about the Tick: <https://www.acnc.gov.au/charity/registered-charity-tick/information-charities>

Crisis Support Information is too prominent

If you are in an emergency, or at risk of harm to yourself or others,
please contact emergency services on 000.

Are you in an immediate crisis? Talk to someone now!

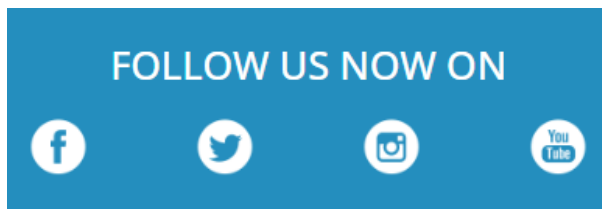
If you need support, please visit Mens
Pocketbook for a full listing of Men
Services in Western Australia.

The "Are you in immediate crisis" and "If you need support" blocks are overly dominant and can position MHWAA as a crisis support organisation which is not our mandate. This applies throughout the site.

Option 1: A better option may be to create a small colour bar just above the footer, as part of the footer, with these two links in the one line. This will reduce their prominence while still making them available on each page.

Option 2: Another option is to create a small button and show this only on the home page.

Social Media links go to old information



The last Facebook post was 1 Nov 2021.

The last Tweet was 11 Mar 2017.

The last Instagram post was 1 Nov 2021.

The YouTube link does not go to YouTube.

Maintaining social media updates require significant resources. As MHWWA does not engage in regular public-facing activities, we may not need these social media accounts. Now having social media accounts may also reduce the avenues of connecting with our constituents.

The issue of creating and delivering regular updates to our social media feeds also applies to the creation of newsletters and "News" on the website.

I have not examined the popularity of these social media contact points to see who are engaging, how often, and so on.

Option 1: Hide the social media links altogether, until such time that we have a clear engagement plan for social media.

Option 2: Remove just the YouTube link. Ask our web volunteers to start posting more frequently on these social media touchpoints. Posts can be news from MHWWA and relevant developments in men's health outside of MHWWA. The majority of such content will be from outside MHWWA. This option places more responsibility in the hands of our web volunteers, and raises the question if content vetting and how we respond to complaints.

Social Media links are too prominent

Showing social media links on all pages, and in a blue stripe, makes them really prominent. This takes away from the newsletter subscription. Unless we plan to ramp up engagement through social media, suggest showing social media links only on the "Home" and "Contact Us" pages.

Tidy page URLs

The URL/URI of some pages need to be tidied up to improve search engine response. Eg <https://menshealthwa.org.au/directory-2/> should really be <https://menshealthwa.org.au/directory/> This requires renaming affected page/page stubs in Wordpress.

Consistent Call-to-Action buttons

We should be using more prominent and consistent buttons across the site where calls to action are present. Eg: Subscribe to Newsletter, Donate, etc. There is currently a mixture of buttons, and in-text links.

Misalignment of MHWWA logo and colourful hands badge



When the window width is reduced, these logos should still appear side by side. Instead, they currently appear on separate lines, and aligned to left and right.

Add a Favicon to the site

~~A favicon needs to be added to the site's browser tab.~~

00 Home

<https://menshealthwa.org.au/>

Renaming "Home Page" to "Home"

On the main menu bar across the top of all pages, the link "Home Page" can be shortened to just "Home".

Donation link should be more prominent

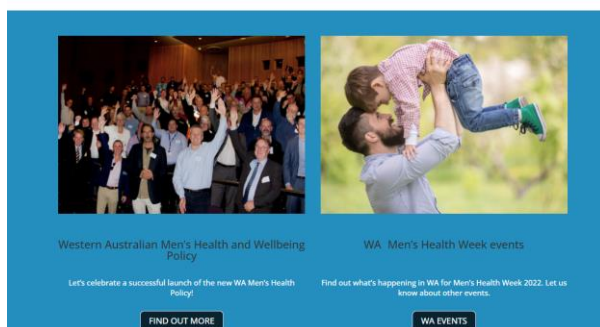
We are graciously supported by the generosity of community grant providers, corporate Australia, and individuals. Tax deductible EOFY donations to support our work can be made [here](#).

This block of text does not immediately read as a call-to-action.

Option: Using a small icon, and reducing the text next to it to simply "Donate Now" will communicate this a call-to-action. Or just use a simple button as shown in 02-01.

News links are old news

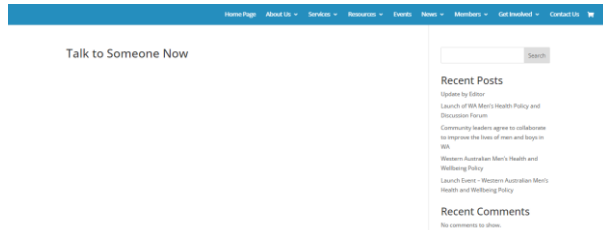
Watch the Western Australian Men's Health Policy launch and cross-sector discussion [here](#).



Remove these items from the homepage, in both the Desktop Site and Phone Site Divi sections.

01 Talk to Someone

<https://menshealthwa.org.au/talk-to-someone-now/>



The Talk to Someone Now page is blank at the moment.

~~Remove the right hand column~~

The Recent Comments column on the right hand side of all pages should be removed as there are no comments to show and the website does not invite comments.

The Recent Posts column should also be removed as it is unnecessarily distracting in the context of this page.

~~Add helpline numbers~~

It should list phone numbers like Mensline Australia, 1800-RESPECT, and Lifeline. Suggested numbers below – these have not been vetted and may not be appropriate for MHWWA.

02 About Us

This section of the website can be tidied up by combining pages and removing redundant and short pages as discussed below.

The update menu would look like this, with no sub-links:

- Our Story (including timeline showing our history)
- Our Mission Vision and Values
- Governance (including link to ACNC site of all our annual reports)
- Board of Directors (including acknowledgement of staff and volunteers)

02-01 Our Story

<https://menshealthwa.org.au/our-story/>

The Donate Call-to-Action

Donate to Mens Health WA

CLICK HERE

This Call-to-Action can be simplified by just using the button and changing its label to "Donate".

Listing our sponsors

We could be listing our sponsors at the bottom of this page. [Content pending]

02-02 Our Mission Vision and Values

<https://menshealthwa.org.au/our-mission-vision-and-values/>

No comments.

02-03 Governance

<https://menshealthwa.org.au/governance/>

No comments.

02-04 Board of Directors

<https://menshealthwa.org.au/board-of-directors/>

This page is missing the right hand navigation panel present on other pages in this section.

ABOUT US
> OUR STORY
> OUR MISSION VISION & VALUES
> GOVERNANCE
> BOARD OF DIRECTORS
> OUR TEAM
> OUR HISTORY
> ANNUAL REPORTS

Update list of board members

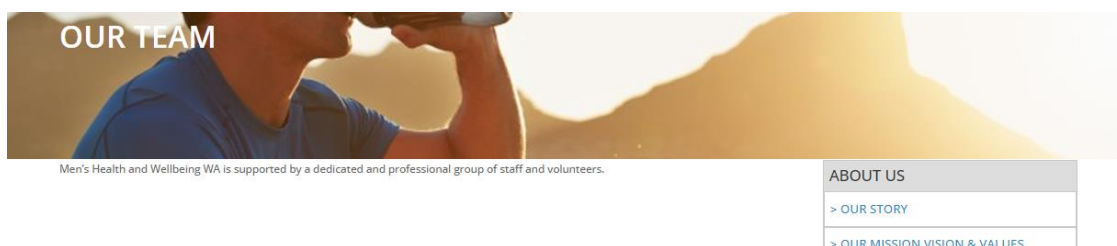
The list of board members is out of date. The correct list is as follows:

- John Rich (Chair)
- Lara Chambers (Deputy Chair)
- Rob Amos
- Jaxon Ashley
- Gary Bryant
- Zern Liew

02-05 Our Team

<https://menshealthwa.org.au/our-team/>

This page has one line of text. There is also a missing margin above the body text, causing the body text and right hand menu panel to butt up against the banner image.



Option 1: Remove this page altogether and shift the existing acknowledgement line to the "Board of Directors" page.

Option 1: Make this a more comprehensive acknowledgement by showing profiles and photos of existing volunteers and staff. This page can also be used to recruit new volunteers to take on specific roles. The page title should be changed to "Our Team and Volunteers".

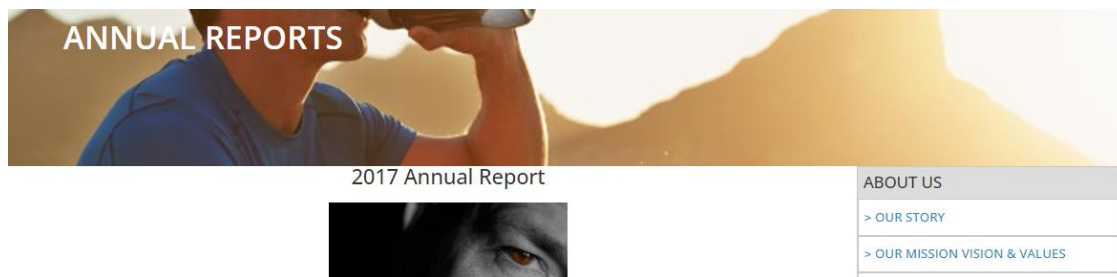
02-06 Our History

<https://menshealthwa.org.au/our-history/>

Timeline graphic needs to be updated [Content Pending]

02-07 Annual Reports

<https://menshealthwa.org.au/annual-reports/>

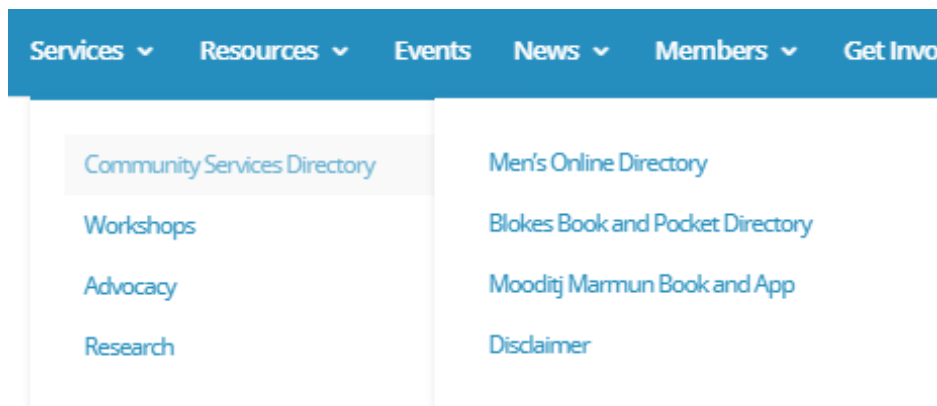


There is a missing margin above the body text, causing the body text and right hand menu panel to butt up against the banner image.

To reduce the website update workload, we need to link to all our annual reports (and compliance paperwork) on the ACNC site here

<https://www.acnc.gov.au/charity/charities/03a0d295-38af-e811-a961-000d3ad24182/documents/>

03 Services



On the main menu bar across the top, the sub-links ("Men's Online Directory", "Blok's Book and Pocket Directory", etc) can be moved up to the higher level to improve navigation.

The final menu could look like this, with no sub-links. Note below suggestions for removing "Workshops", "Research", and "Disclaimer".

- Men's Directory
- Blok's Book and Pocket Directory
- Mooditj Marmun Book and App
- Advocacy

03-01 Community Services Directory

03-01-01 Men's Online Directory

<https://menshealthwa.org.au/directory-2/>

Page title should match menu link

The menu link to this page is "Men's Online Directory", the page title is "Mens Health WA - Directory". Suggest using "Men's Online Directory" as the page title.

Introduction needed

We should explain what this directory contains and its purpose. The title "Men's Directory" is unclear. Is it mental health services? Community support agencies? Have these been vetted? Are they free services? etc. [Content Pending]

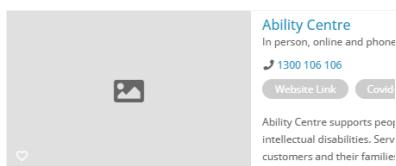
Clarify sponsorship

PROUDLY SPONSORED BY



These are the sponsors.

Images on all directory items are missing



The layout of the directory items allow for an image. There are not images supplied. Remove all images in these locations.

Links on Agency Names and Phone Numbers are broken

Aboriginal Alcohol and Drug Service (AADA)

In person, online and phone support. Group programs and one-to-one support.

(08) 9221 1411

Website Link

Helping address the harmful effects of alcohol and other drugs.

Disable links from Agency Headings and Phone Numbers.

Grouping listings

There are 246 listings over 6 pages. It will improve usability if we can group the listings into categories like Youth, Suicide, Community, International, etc. [Content Pending]

Agency details need updating

Please check all listings against the latest details. [Content in "Content update - round 2.docx"]

Right hand menu not highlighted


When in the Men's Directory, the item on the right hand menu should be highlighted in grey. This is currently not the case. Instead, the "Advocacy" link is highlighted.

SERVICES
COMMUNITY SERVICES DIRECTORY
> MEN'S DIRECTORY
> BLOKE'S BOOK & POCKET DIRECTORY
> MOODIJT MARMUN BOOK & APP
> DISCLAIMER
WORKSHOPS
> FOR MEN
> FOR SERVICE PROVIDERS
> FOR CORPORATE
> ADVOCACY
> RESEARCH

03-01-02 Blokes Book and Pocket Directory



<https://menshealthwa.org.au/blokes-book-and-pocket-directory/>

Heading is hard to read



BLOKE'S BOOK & POCKET DIRECTORY

The Blokes Book



UPDATED 2016 VERSION NOW AVAILABLE

The Blokes' Book is a directory of services available for men across a broad range of health and wellbeing areas including crisis services, relationships, fathering, eating right, being active, weight control, alcohol and drug use, preventable diseases, suicide prevention, legal and financial support, and domestic violence. It encourages men to be proactive in taking control over their physical, mental and emotional health and wellbeing.

SERVICES
COMMUNITY SERVICES DIRECTORY
> MEN'S DIRECTORY
> BLOKE'S BOOK & POCKET DIRECTORY
> MOODIJT MARMUN BOOK & APP

The light background of the background image also negatively impacts the legibility of the title.

The margin is missing causing the body content and right hand menu to butt up against the banner image.

Body text should be edited

The text reads like it has been added to over time. We should rewrite this text anew as a coherent piece. The download link needs to be a button like the Donate button on 02-01 to make Calls-to-Action consistent. It should also indicate that this downloads a PDF file. [Content pending]

Remove the sentence “UPDATED 2016 VERSION NOW AVAILABLE” which appears twice on this page.

03-01-03 Mooditj Marmun Book and App

<https://menshealthwa.org.au/mooditj-marmun-book-and-app/>

Update the Calls-to-Action

Each call to action should be made more prominent and consistent. We should indicate that one link downloads a PDF file, and the other takes you to the Apple Store to download an app.

Android App?

To maximise our reach, the Mooditj app should be available as an Android app as well.

Option 1: A sponsor and/or commonwealth funding could be sourced to support the development of this.

Option 2: The directory can be made available on our website in the same way as the Men's Directory.

03-01-04 Disclaimer

<https://menshealthwa.org.au/disclaimer/>

This disclaimer should appear on the Men's Directory and Mooditj Marmun pages, and not as a standalone page. Make this a Divi Global section and add it to the bottom of both the Men's Directory and Mooditj Marmun pages.

03-02 Workshops

03-02-01 For Men

<https://menshealthwa.org.au/for-men/>

This page is empty. Until we have a clear set of services to deliver, this page should be removed.

03-02-02 For Service Providers

<https://menshealthwa.org.au/for-service-providers/>

This page is empty. Until we have a clear set of services to deliver, this page should be removed.

03-02-03 For Corporate

<https://menshealthwa.org.au/for-corporate/>

This page is empty. Until we have a clear set of services to deliver, this page should be removed.

03-03 Advocacy

<https://menshealthwa.org.au/advocacy/>

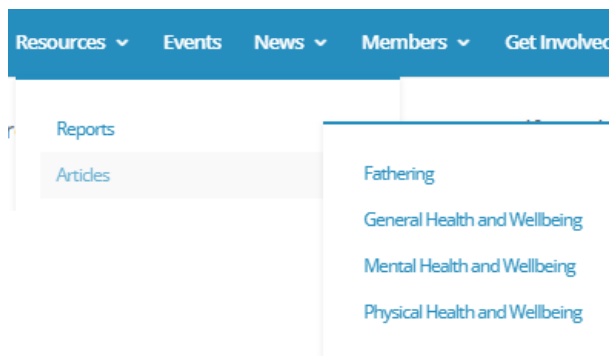
The margin between the body text and page banner is missing.

03-04 Research

<https://menshealthwa.org.au/research/>

This content may be better moved to "04-01 Reports". This page can then be removed. This currently gives the impression that we would like to do research but haven't done much.

04 Resources



On the main menu bar across the top, the four sub-links ("Fathering", "General Health and Wellbeing" etc...) can be moved up one level to sit under the "Report" link. This will aid navigation and visibility.

The update menu would look like this, with no sub-links:

- Reports
- Fathering
- General and Wellbeing
- Mental Health and Wellbeing
- Physical Health and Wellbeing

04-01 Reports

<https://menshealthwa.org.au/reports/>

This page should be reformatted. Each report heading should be a heading, not a bullet point. Descriptive text under each heading should be set as text, not bullet points.

It may be worthwhile indicating the year each report is written in.

Suggest changing the page banner image to one that is different from the Services section. Selecting an image with a darker background will aid legibility of the page titles.

04-02 Articles

04-02-01 Fathering

<https://menshealthwa.org.au/fathering/>

This page should be reformatted. Each report heading should be a heading, not a bullet point. Descriptive text under each heading should be set as text, not bullet points.

It may be worthwhile indicating the year each report is written in.

04-02-02 General Health and Wellbeing

<https://menshealthwa.org.au/general-health-and-wellbeing/>

Same as 04-02-01.

04-02-03 Mental Health and Wellbeing

<https://menshealthwa.org.au/mental-health-and-wellbeing/>

Same as 04-02-01.

04-02-04 Physical Health and Wellbeing

<https://menshealthwa.org.au/physical-health-and-wellbeing/>

Same as 04-02-01.

05 Events

<https://menshealthwa.org.au/events/>

Move these posts into the Latest News section, in reverse chronological order (newest item first).

Hide this section completely.

~~Right hand menu is incorrect and not needed~~

GET INVOLVED
> CORPORATE SPONSORSHIP
> DONATE
> VOLUNTEER
> BECOME A MEMBER

~~This menu shows links that are not in this Section of the website. This is the right hand menu from the "Get Involved" section. This should be removed.~~

~~The page should show the most recent events first, and the oldest events at the bottom.~~

~~This pages should be updated to include the Sundowner from 2022.~~

~~If the recommendations discussed below are executed, the top menu bar will show a News link with no sub-links. This singular News link will show the Latest News page.~~

06 News

06-01 Latest News

<https://menshealthwa.org.au/latest-news/>

Organise this section into a single page that shows posts, in reverse chronological order, from Latest News, Current Projects, In the Media, and Awards.

Titles of news items (all posts in the Latest News, Current Projects, In the Media, and Awards categories)

The titles of each news page should be set as HTML Headings and not capitalised. The capitalisation of long sentences can come across as overly "shouty". Setting the titles as Headings will aid search engine indexing of the content.

As these are news items, dates are expected. We should show at least the month and year.

News item pages and excessive use of "If you are in an emergency" message

Home Page About Us Services Resources Events News Members Get Involved Contact Us

Men's Health & Wellbeing Western Australia

If you are in an emergency, or at risk of harm to yourself or others, please contact emergency services on 000.

Are you in an immediate crisis? Talk to someone now!

Man Up, Stand Up and Sign Up

Men's Health and Wellbeing WA is very excited to announce the implementation of our Man Up, Stand Up and Sign Up Social Media Campaign to advocate for a WA state-based Male Health Policy. In the light of an upcoming state election, we, as a peak body for men's health and wellbeing, find it very timely to actively raise sector and community awareness and response to the pressing need for such a policy.

In May 2010, the Australian Government released the National Male Health Policy, the first for Australia. To accompany the release of the National Male Health Policy, a funding commitment of \$10.7 million was made to improve male health through several initiatives, providing a framework for improving the health of all males and achieving equal health outcomes for population groups of males at risk of poor health.

Yet there is still an alarming gap in the health and wellbeing of Western Australian males who have distinct and diverse health and wellbeing challenges that occur in the context of a varied and expansive state, requiring a unique response. It is futile having a national male health policy with no considered, integrated and collaborative approach to its commitment and implementation on a state level. A Western Australian Male Health and Wellbeing Policy will provide the framework and foundation to drive an evidence-based, targeted, adequately funded, coordinated, and collaborative response to this critical acute health gap in Western Australia.

It is time for the Western Australian Government to Man Up, Stand Up and Sign Up to the first Western Australian Male Health Policy. Male health in Western Australia can only be improved if government, health organisations, community and individuals work together to take action.

NEWS CATEGORIES

- > AWARDS
- > CURRENT PROJECTS
- > IN THE MEDIA
- > LATEST NEWS
- GET INVOLVED
 - > CORPORATE SPONSORSHIP
 - > DONATE
 - > VOLUNTEER
 - > BECOME A MEMBER

Each news item page (access by clicking the Read More links) has a prominent "If you are in an emergency..." block at the top. As mentioned on "00 Home" page of this document, this is excessively prominent and can project MHWWA as a crisis support organisation.

In addition, in this News section, the presence of this message at the top of each news item causes the summaries on the main "06-01 Latest News" page to repeat the "If you are in an emergency..." message - see below. This renders the summaries irrelevant to the title of the news item. For search engines, these repeated summaries will also artificially inflate the significance of the message.

NUMBER OF COASTAL DROWNINGS RISE WITH ME

Latest News

If you are in an emergency, or at risk of harm to yourself or others, please contact 000 or your local emergency services. If you are most at risk, accounting for 90% of deaths The number of drownings in 2015 was 10, a decrease from 12 in 2014. [read more](#)

PROJECTS UPDATE – SEPTEMBER 2016

Latest News

If you are in an emergency, or at risk of harm to yourself or others, please contact 000 or your local emergency services. If you are most at risk, accounting for 90% of deaths The number of drownings in 2015 was 10, a decrease from 12 in 2014. [read more](#)

THE STATE OF MEN'S HEALTH – SEPTEMBER 2016

Latest News

If you are in an emergency, or at risk of harm to yourself or others, please contact 000 or your local emergency services. If you are most at risk, accounting for 90% of deaths The number of drownings in 2015 was 10, a decrease from 12 in 2014. [read more](#)

Right hand menu no longer needed

Remove right hand menu.

NEWS CATEGORIES
> AWARDS
> CURRENT PROJECTS
> IN THE MEDIA
> LATEST NEWS
GET INVOLVED
> CORPORATE SPONSORSHIP
> DONATE
> VOLUNTEER
> BECOME A MEMBER

Right hand menu inconsistency and highlighting

The right hand menu in this section should only show the NEWS block and not the GET INVOLVED block. This will make it consistent with the rest of the site.

The "Latest News" entry should be at the top to reflect the same order as the drop-down menu across the top of the page.

"Latest News" should be highlighted when we are in the Latest News section.

06-02 Current Projects

<https://menshealthwa.org.au/current-projects/>

These posts should appear on the News page.

~~Right hand menu inconsistency and highlighting~~

As for 06-01.

~~Page is blank~~

Suggest this page be removed completely. Projects can be discussed as a News item.

06-03 In the Media

<https://menshealthwa.org.au/in-the-media/>

These posts should appear on the News page.

~~Ambiguous differentiation from News items~~

Suggest this page be removed completely, the content can be merged into the News section as News Items.

~~Banner image is inconsistent~~



This banner image stands out as being markedly different from those used throughout the site. It should be replaced.

06-04 Awards

<https://menshealthwa.org.au/awards/>

These posts should appear on the News page and at the bottom of the "Our Story" page.

As this page has only one entry, suggest removing this altogether. Instead, the award can be mentioned on the "Our Story" page and added to the proposed diagram on the "Our History" page.

07 Members

The top three pages - "Our Members", "Member Benefits", and "Become a Member" - can be combined into a single page, then edited down to be more concise.

The main menu bar across the top will show the following links under "Members":

- Membership
- Constitution
- Newsletters

07-01 Our Members

<https://menshealthwa.org.au/our-members/>

Combine this page with 07-02 and 07-03 and rename it "Membership"

There is no need to split the information about membership across three pages, and repeating the membership form.

A single page will contain the following headings:

- Who are our members
- Membership benefits
- Categories of membership
- Membership fees
- Voting rights
- Privacy

The membership form remains on the right hand column.

See also "Membership Application Process" later in this document.

New membership information and membership form content. [Content in "MHWWA Membership Website Application - website update 2023.docx"]

07-02 Member Benefits

<https://menshealthwa.org.au/member-benefits/>

Merge into 07-01.

07-03 Become a Member

<https://menshealthwa.org.au/become-a-member/>

Merge into 07-01.

07-04 Constitution

<https://menshealthwa.org.au/constitution/>

The information on this page is possibly out of date. We should offer the latest constitution for download, and mention our ACNC registration status.

The content blocks of "Member Categories" and "Voting Rights:" are redundant and should be deleted.

The membership application form is not relevant here. It is important to only offer this form next to the information about membership to avoid confusion.

07-05 Newsletters

<https://menshealthwa.org.au/newsletters/>

The right hand menu is not needed as it is not used at all in this section of the website.

This page should be similar to the Constitution page. A short blurb and a link to the Mailchimp site. The blurb should explain that newsletters are hosted on Mailchimp and the link will direct users to that site in a new tab.

Ideally - if we can embed the Mailchimp list directly onto this page, that will make it easier for users.

08 Get Involved

08-01 Corporate Sponsorship

<https://menshealthwa.org.au/corporate-sponsorship/>

Banner image is inconsistent



This banner image stands out as being markedly different from those used throughout the site. It should be replaced.

Right hand menu "Donate" link goes to a odd looking the donation page



There are lots of ways you can become involved in supporting the Mission and objectives of Men's Health and Wellbeing WA.

Corporate Sponsorship

We always have opportunities available for corporate sponsors to fund the work that we do, contribute to specific programs, or support events that we run throughout the year.

[Click here to download our Corporate Sponsor information package](#)

Please [contact us](#) if you would like to discuss how you could become a Corporate Sponsor.

GET INVOLVED

[> CORPORATE SPONSORSHIP](#)

[> DONATE](#)

[> VOLUNTEER](#)

[> BECOME A MEMBER](#)

On this page, the "Donate" link goes to an "orphaned-looking" page. See below. This page does not look like the actual donation page linked from the "Donate" (08-02) page. It has no header (inc the logo) or footer, for example.



Home / Donation / Donations



Donations

Enter the amount you wish to donate below, then click the Add to cart button.

Make a Donation: \$

[link](#) Pay faster

— OR —

[Add to cart](#)

Category: Donation

This "Donate" link on the right hand menu should go to the "Donate" (08-02) page as that page provides important preamble to making donations.

08-02 Donate

<https://menshealthwa.org.au/donate/>

Broken image link at the bottom with huge white space

Charity Status

Men's Health and Wellbeing WA Inc. is a registered charity in Australia ABN 28 105 114 671

Men's Health and Wellbeing WA Inc. is authorised by the Australian Tax Office as a deductible gift recipient and tax exempt health promotion charity.

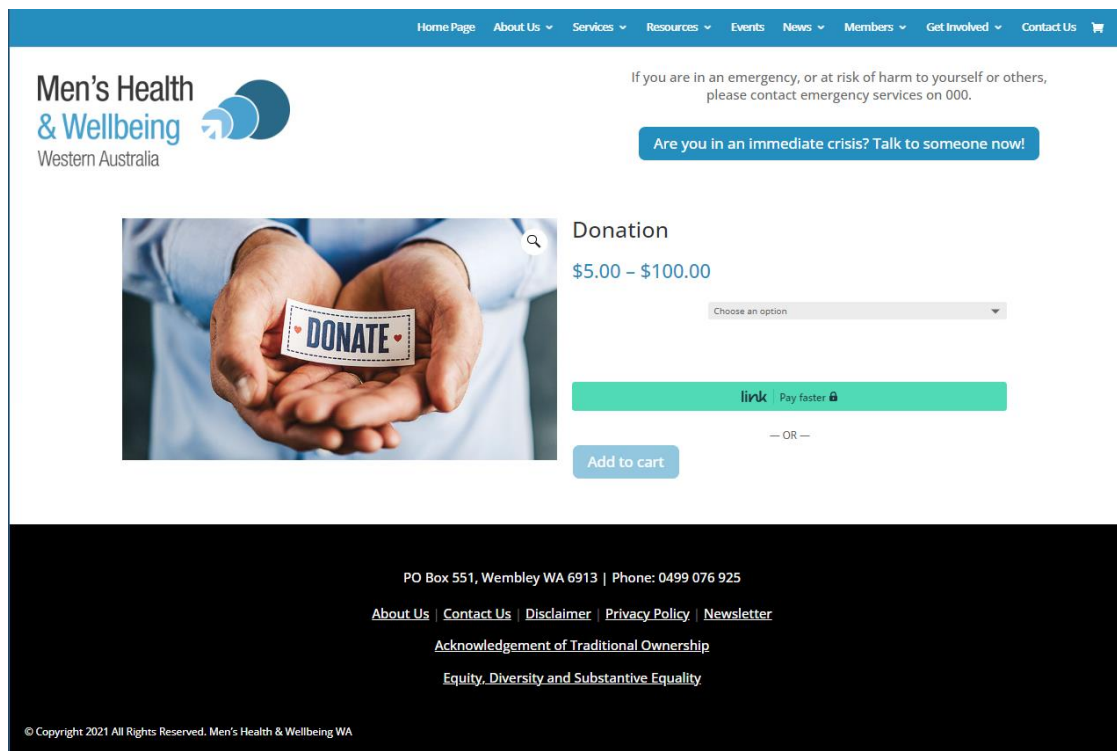
Donation Help

For donation assistance please [contact us](#)



There is a large white gap below this broken image before we see the footer.

Donate button goes to a different donation page



When the blue "CLICK HERE TO DONATE NOW" button is clicked, the above page is shown. Unlike the one mentioned in 08-01 above, this donation page has the \$5.00 to \$100.00 line and the black footer.

08-03 Volunteer

<https://menshealthwa.org.au/volunteer/>

Missing margin between body and page banner

The margin at the top of the body area is missing, causing the body content and right hand menu to butt up against the page banner.

08-04 Join MenshealthWA

<https://menshealthwa.org.au/join-menshealthwa/>

This page is not needed and can only cause confusion for users and search engines.

Instead, create a link in the top menu bar to go directly to the "Membership" (07-01) page.

09 Contact Us

<https://menshealthwa.org.au/contact-us/>

Page banner is inconsistent

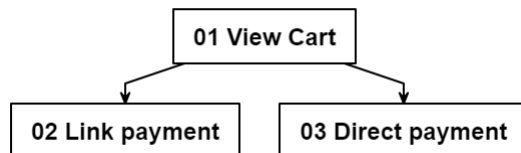


As mentioned earlier in this document, this banner image stands out as being markedly different from those used throughout the site. It should be replaced.

10 Cart

<https://menshealthwa.org.au/cart/>

Steps overview



There appears to be two ways we receive money online: Link and direct payments (Paypal?).

I am unable to check whether these mechanisms work.

Are we receiving payments correctly via them? These should be tested from end-to-end.

Step 01

The screenshot shows the online donation cart for Men's Health & Wellbeing Western Australia. The cart contains one item: a donation of \$100.00. The subtotal is \$100.00, and the total is \$100.00. There are buttons for 'Link to home' and 'Proceed to checkout'. The footer contains contact information and a copyright notice.

Product	Price	Quantity	Subtotal
Donations	\$100.00	1	\$100.00

Cart totals

Subtotal	\$100.00
Total	\$100.00

Link to home

Proceed to checkout

PO Box 551, Wembley WA 6913 | Phone: 0499 078 925

[About Us](#) [Contact Us](#) [Disclaimer](#) [Privacy Policy](#) [Newsletter](#)

[Acknowledgement of Traditional Ownership](#)

[Equality, Diversity and Substantive Equality](#)

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Step 02

Link - Google Chrome

checkout.link.co/185ad2604/#/pay

link

Fast, secure, 1-click checkout

Save your payment information with Link, and securely check out in 1-click on Link-supported sites.

[Learn more](#)

Sign up or log in

Email

Payment

Pay A\$100.00

[Terms](#) • [Privacy](#) • [Cookie settings](#)

Waiting for errors.stripe.com...

Step 03

Home Page

About Us

Services

Resources

Events

News

Members

Get Involved

Contact Us

Men's Health & Wellbeing
Western Australia

If you are in an emergency, or at risk of harm to yourself or others, please contact emergency services on 000.

Are you in an immediate crisis? Talk to someone now.

Checkout

Have a coupon? Click here to enter your code

link Pay later

OR

Billing details

First name

Last name

Company name (optional)

Country / Region

Street address

House number and street name

Apartment, suite, unit, etc. (optional)

Suburb

State

Postcode

Phone

Email address

Additional information

Order notes (optional)

Notes about your order, e.g. special notes for delivery.

OR

Your order

OR

Product	Subtotal
Donations x1	\$100.00
Subtotal	\$100.00
Total	\$100.00

OR

Direct bank transfer

Make your payment directly into our bank account. Please use your Order ID as the payment reference. Your order will not be shipped until the funds have cleared in our account.

Credit Card (Stripe)

Your personal data will be used to process your order, support your experience throughout this website, and for other purposes described in our [privacy policy](#).

Place order

11 Disclaimer

<https://menshealthwa.org.au/disclaimer/>

This may need to be a slightly different disclaimer that pertains to the website instead of to the two directories (Men's Directory and Moodijt Mamun) on the site.

Alternatively, we use just this one disclaimer. And in the introductory text of Men's Directory and Moodijt Mamun pages, there is an explicit link to this page with the text "The use of this directory is subject to this disclaimer."

12 Privacy Policy

<https://menshealthwa.org.au/privacy-policy/>

This page is missing a banner image which renders the page title invisible.

13 Acknowledgement Traditional Ownership

<https://menshealthwa.org.au/acknowledgement-of-traditional-ownership/>

This page is missing a banner image which renders the page title invisible.

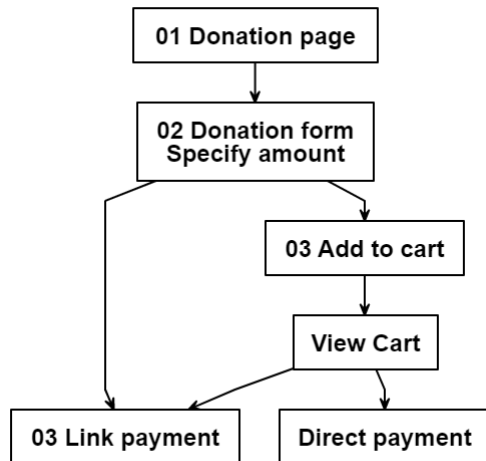
14 Equity, Diversity and Substantive Equality

<https://menshealthwa.org.au/Equity-Diversity-and-Substantive-Equality/>

This page is missing a banner image which renders the page title invisible.

Donation Process

Steps overview



Issue 1: The ability to specify a donation amount should appear on the donation page (step 01) without needing to click through to step 02.

Issue 2 **CRITICAL:** If I choose to pay by Link (step 03), the amount I am asked to pay is \$0, regardless of what I entered in step 02.

The Add to cart option (step 3) appears to be ok, although the first I tested it, a \$0 amount was added to the cart which is not what I specified. This requires additional testing.

Step 01

Home Page About Us Services Resources Events News Members Get Involved Contact Us

Men's Health & Wellbeing Western Australia

If you are in an emergency, or at risk of harm to yourself or others, please contact emergency services on 000.

Are you in an immediate crisis? Talk to someone now!

Make a donation directly to Men's Health and Wellbeing Western Australia.

Help improve health and wellbeing outcomes for boys and men in the Western Australian community.

Payment Details

- You can pay by Pay by Direct Deposit
- Bank: National Australia Bank Ltd
Account Name: Men's Health and Wellbeing WA
BSB: 086 086
Account Number: 17 056 7712
- You can pay by Cheque or Money Order
- Men's Health and Wellbeing WA Inc.
PO Box 551
Wembley WA 6913
- You can pay by Credit Card

CLICK HERE TO DONATE NOW

GET INVOLVED

- > CORPORATE SPONSORSHIP
- > DONATE
- > VOLUNTEER
- > BECOME A MEMBER

Charity Status
Men's Health and Wellbeing WA Inc. is a registered charity in Australia ABN 28 105 114 671
Men's Health and Wellbeing WA Inc. is authorised by the Australian Tax Office as a deductible gift recipient and tax exempt health promotion charity.

Donation Help:
For donation assistance please contact us

SUBSCRIBE TO OUR QUARTERLY NEWSLETTER

Name Email Address

3 + 8 = **Subscribe**

FOLLOW US NOW ON

Facebook Twitter YouTube Instagram

PO Box 551, Wembley WA 6913 | Phone: 0499 076 925

[About Us](#) [Contact Us](#) [Disclaimer](#) [Privacy Policy](#) [Newsletter](#)

[Acknowledgement of Traditional Ownership](#)
[Equity, Diversity and Substantive Equality](#)

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Step 02

Home Page About Us Services Resources Events News Members Get Involved Contact Us

Men's Health & Wellbeing Western Australia

If you are in an emergency, or at risk of harm to yourself or others, please contact emergency services on 000.


Are you in an immediate crisis? Talk to someone now!

Home / Donations / Donations

Donations

Enter the amount you wish to donate below, then click the Add to cart button.

Make a Donation \$

link Pay later 

OR

Add to cart

Category: Donation

Men's Health & Wellbeing Western Australia


If you are in an emergency, or at risk of harm to yourself or others, please contact emergency services on 000.

Are you in an immediate crisis? Talk to someone now!

Donation

\$5.00 - \$100.00

Choose an option

link Pay later 

OR

Add to cart

PO Box 551, Wembley WA 6913 | Phone: 0499 076 925

[About Us](#) [Contact Us](#) [Disclaimer](#) [Privacy Policy](#) [Newsletter](#)

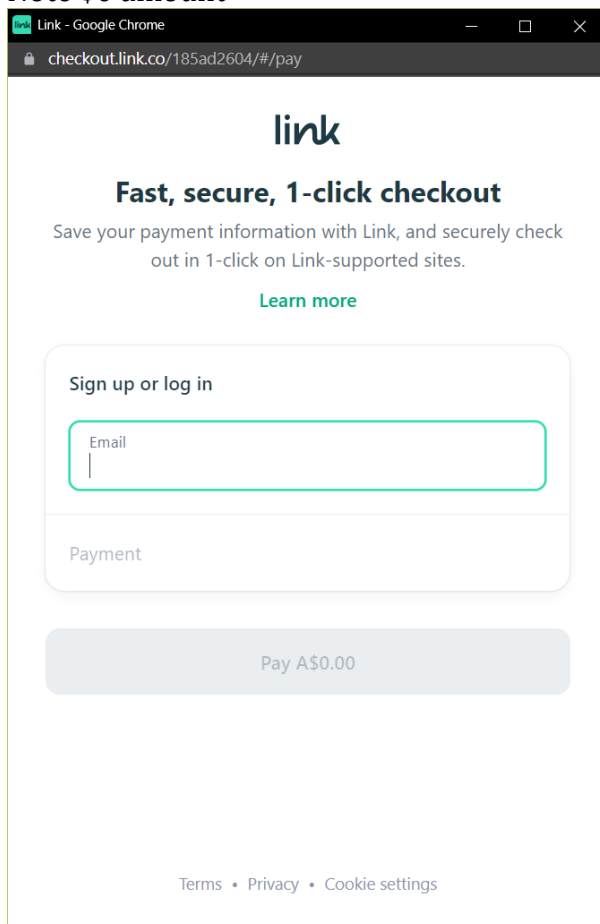
[Acknowledgement of Traditional Ownership](#)
[Equity, Diversity and Substantive Equality](#)

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Note there appears to be two different versions of this page.
See 08-01 and 08-02 for discussion.

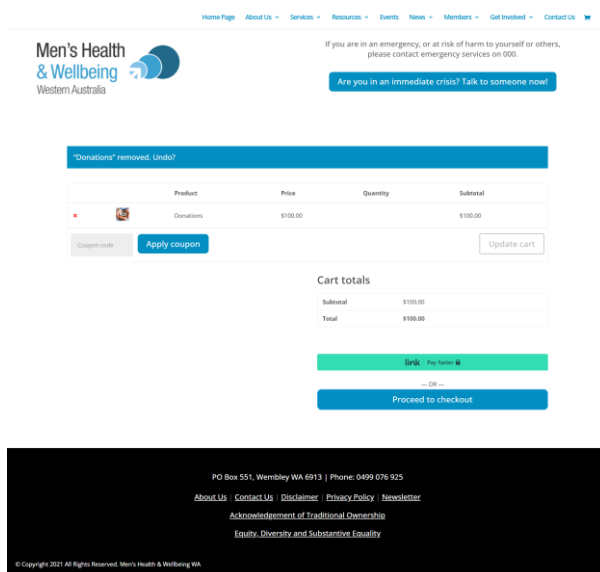
Step 03

Note \$0 amount



The screenshot shows a web browser window with the address bar displaying "checkout.link.co/185ad2604/#/pay". The page features the Link logo and the text "Fast, secure, 1-click checkout". Below this, it says "Save your payment information with Link, and securely check out in 1-click on Link-supported sites." There is a "Learn more" link. A "Sign up or log in" section contains an email input field. Below that is a "Payment" section with a large button labeled "Pay A\$0.00". At the bottom, there are links for "Terms", "Privacy", and "Cookie settings".

Step 04



The screenshot shows the Men's Health & Wellbeing Western Australia website. The header includes navigation links: Home Page, About Us, Services, Resources, Events, News, Members, Get Involved, and Contact Us. A banner at the top reads "Are you in an immediate crisis? Talk to someone now!". Below the banner is a table with the following data:

Product	Price	Quantity	Subtotal
Donations	\$100.00	1	\$100.00

Below the table is a "Coupon code" input field and an "Apply coupon" button. To the right is an "Update cart" button. Below the table is a "Cart totals" section with the following data:

Subtotal	Total
\$100.00	\$100.00

Below the cart totals is a "Link to home" button and a "Proceed to checkout" button. At the bottom of the page, there is a footer with contact information: PO Box 551, Wembley WA 6913 | Phone: 0499 078 925. It also includes links for About Us, Contact Us, Disclaimer, Privacy Policy, and Newsletter. The footer also mentions "Acknowledgement of Traditional Ownership" and "Equity, Diversity and Substantive Equality".

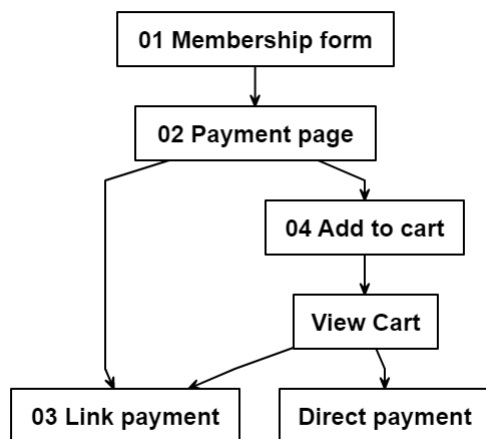
Payment Processes

There appears to be two ways we receive money online: Link and direct payments (Paypal?).

I am unable to check whether these mechanisms work. Are we receiving payments correctly via them?

Membership Application Process

Steps overview



Issue 1: On the membership form (step 01), the three questions were not marked as mandatory, but functionally they are. My suggestion is to make them not mandatory but highly recommended (to facilitate easier purchases). Either way, the functionality should match the instructions.

Issue 2: When I submit a page, I see a payment page (step 02) that asks me to choose the membership type I am paying for. This choice has already been made in the previous page and should not be asked for again.


Issue 3 **CRITICAL:** regardless of the choice I select, I am only asked to pay \$10.

The amount showing up in the Link payment screen (step 03) is \$10.

If I choose to Add the purchase to the shopping cart (step 04), it shows up as \$10.

Step 01


[Home Page](#) [About Us](#) [Services](#) [Resources](#) [Events](#) [News](#) [Members](#) [Get Involved](#) [CONTACT Us](#)



If you are in an emergency, or at risk of harm to please contact emergency services

Are you in an immediate crisis? Talk to

Corporate/Sponsorship
Donor
Volunteer
join@mhwaust.com.au



MEMBER BENEFITS

By becoming a member of the peak body for boys and men's health and wellbeing in WA, you will have the opportunity to play a crucial role in driving our work for the benefit of boys and men across Western Australia.

As a Member of Men's Health and Wellbeing WA you will:

- Connect with like-minded individuals who are passionate about boys and men's health and wellbeing.
- Be the first to receive information about upcoming MHWW events, promotions and sponsorship opportunities.
- Receive our quarterly newsletter with the latest news on MHWW activities and events.
- Develop partnerships across the industry to help promote collaboration.
- Be part of the united voice when it comes to making change to boys and men's health and wellbeing in Western Australia by being part of a peak body that influences key policy and funding decisions.
- Receive savings on all Men's Health and Wellbeing WA services.
- Have your logo with a live link to your website featured on our website.
- Promote your news and events on Website and Social Media Channels.
- Support the demonstration of a united and collaborative sector.
- Be the first to know about research and funding opportunities in the sector.
- Have representation at sector meetings and forums.
- Receive recognition of your membership at our key events.

Member Application Form

Please, fill in the following fields:

- Applicant's Background (Please provide a brief statement on your background)
- What is your interest in Men's Health and Wellbeing?
- What other organisations, if any, do you belong to?

Test Firstname
Test Surname
Organisation (if applicable)
Test Address
Test email@domainname.com
Phone Number
Full Individual Member - \$25.00

Applicant's Background (Please provide a brief statement on your background)

What is your interest in Men's Health and Wellbeing?

What other organisations, if any, do you belong to?

Receipt?
☐ Please tick here if you require a receipt.

Agreement *

☒ Please tick here to agree that, by becoming a member, you support the objectives of Men's Health and Wellbeing WA and agree to abide by the rules of the association.

6 + 8 = 14

On submission of the form you will be redirected to a page where you can make your membership payment.

PO Box 551, Wembley WA 6913 | Phone: 0499 078 925

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[Acknowledgement of Traditional Ownership](#)


[Equality, Diversity and Substantive Equality](#)

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Step 02

Note amount is always \$10 regardless of which membership option.

[Home Page](#) [About Us](#) [Services](#) [Resources](#) [Events](#) [News](#) [Members](#) [Get Involved](#) [CONTACT Us](#)



Membership Payment

\$10.00 - \$100.00

Organisational Member employing paid staff \$100.00 - five votes per Member
Organisational Member with no paid staff \$50.00 - one vote per Member
Associate Member (Commonwealth / State Government agency) \$100.00 - five votes per Member
Full Individual Member \$25.00 - one vote per Member
Individual Commensal Member (Full-time student, Health Care Card Holder, etc.) \$10.00 - one vote per Member

Full Individual Member \$25.00

PLEASE
SELECT
MEMBERSHIP
TYPE:

\$10.00

— OR —

SKU description Category: Membership Fees

Step 03

Note amount is always \$10

Link - Google Chrome

checkout.link.co/185ad2604/#/pay

link

Fast, secure, 1-click checkout

Save your payment information with Link, and securely check out in 1-click on Link-supported sites.

[Learn more](#)

Sign up or log in

Email

Payment

Pay A\$10.00

[Terms](#) • [Privacy](#) • [Cookie settings](#)

Step 04

Home Page About Us Services Resources Events News Members Get Involved Contact Us

Men's Health & Wellbeing Western Australia

If you are in an emergency, or at risk of harm to please contact emergency services

Are you in an immediate crisis? Talk to

Corporate/Sponsorship Donate Volunteer jointheclubWA

"Membership Payment" has been added to your cart. [Continue shopping](#)

Product	Price	Quantity	Subtotal
Membership Payment	\$10.00	1	\$10.00
Membership Payment PLEASE SELECT MEMBERSHIP TYPE: Full Individual Member \$25.00	\$10.00	1	\$10.00

Coupon code [Apply coupon](#) [Update cart](#)

Cart totals

Subtotal	\$20.00
Total	\$20.00

[Link - Pay Online](#)

[Proceed to checkout](#)

PO Box 551, Wembley WA 6913 | Phone: 0699 076 925

[About Us](#) [Contact Us](#) [Disclaimer](#) [Privacy Policy](#) [Newsletter](#)

[Acknowledgement of Traditional Ownership](#)

[Equity, Diversity and Substantive Equality](#)

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